

GOLF CLASSIC

SPONSORSHIP

JULY 18
2026



ABOUT US

CAMBRIDGE ICE HOUNDS ADAPTIVE HOCKEY PROGRAM

The Cambridge Ice Hounds recently celebrated their 19th season at historic Galt Arena Gardens, where nearly 90 children and adults with disabilities take the ice each Saturday to experience the joy of Canada's game. For us, the final score is never the focus—it's all about the smiles, friendships, and unforgettable memories made along the way.

Players come from across Waterloo Region and beyond, lacing up each fall and skating through to spring. Our season features incredible opportunities, including tournaments in Ontario and New York, where we proudly represent our community against other adaptive hockey teams from across North America.

This program runs on passion—from our dedicated volunteers to generous supporters like you. Proceeds from this tournament help cover critical expenses like ice time, equipment, and tournament travel, ensuring every player can participate without barriers. We invite you to attend a game or practice—you'll see firsthand the heart, spirit, and sportsmanship that make the Ice Hounds something truly special. It's more than hockey. It's a place to belong.



SPONSORSHIP

BE A GAME CHANGER ON AND OFF THE COURSE

The Cambridge Ice Hounds invite you to be part of our 14th Annual Golf Classic—an unforgettable day of community, connection, and purpose. This tournament isn't just about golf—it's about breaking barriers and opening doors for nearly 90 children, youth, and adults living with physical and/or cognitive disabilities who dream of playing Canada's game.

Our adaptive hockey program offers more than just ice time—it builds confidence, friendships, and lifelong memories. And with your support, we can continue to make this experience accessible to every athlete who wants to play, no matter their ability or background.

By sponsoring a hole, contest, or premium feature at our tournament, you're doing more than raising your brand's visibility—you're standing shoulder to shoulder with a community that believes in inclusion, teamwork, and the power of sport. Each sponsorship level offers meaningful ways to connect with golfers, showcase your business, and make a direct impact on the lives of our athletes and their families.

Sponsorship opportunities are available at various tiers, and multiple businesses may participate at each level. Join us in making this year's event our most impactful yet—and help us keep the Ice Hounds on the ice, where they belong.

~~\$2,000~~

EARLY "BIRDIE" DEAL

\$1,800

FULL TOURNAMENT SPONSORSHIP

- **Benefits:**

- Logo recognition on 20 hole signs throughout the course, maximizing your brand's visibility.
- Prime logo placement on the video screen during dinner, ensuring your brand stands out.
- Social media recognition on all Cambridge Ice Hounds social channels, amplifying your reach.
- Opportunity to provide branded promotional items on all golf carts, keeping your brand in the minds of participants throughout the day.
- Recognition in the tournament program, highlighting your generous support.

\$800

DINNER SPONSORSHIP

- **Benefits:**

- Logo recognition on each dinner table at the tournament banquet, giving your brand prominent exposure.
- High-visibility logo display on the video screen during the dinner, ensuring attendees recognize your support.
- Social media shout-outs on all Cambridge Ice Hounds channels (Facebook/Instagram), reaching our dedicated followers.
- Recognition in the tournament program, enhancing your brand's association with our mission.

\$200

HOLE SPONSORSHIP

- **Benefits:**

- Exclusive logo recognition on one designated hole, ensuring your brand is seen by all participants.
- Recognition in the tournament program, showcasing your commitment to our cause.

LEVEL UP your Hole Sponsorship for \$500

A limited number of \$500 Hole Sponsorships (2 available) will have the opportunity to engage with golfers at your sponsored hole - supporting a marquee hole contest (\$10,000 Hole-in-One, etc.), creating direct interactions with potential customers.

Please note: Sponsorship levels are not exclusive and multiple opportunities are available at each tier.

The Cambridge Ice Hounds are a registered charitable organization and as such, all sponsorships are tax-deductible. Charitable receipts will be issued for all donations greater than \$25.

SILENT AUCTION

DONATIONS

In addition to sponsorship opportunities, we welcome silent auction item donations. This is an excellent chance to showcase a marquee gift or service to our participants while supporting a worthy cause.

Silent Auction donors will receive:

- Recognition on the auction display, providing visibility to all attendees.
- Acknowledgment during the event, highlighting marquee contributions.

WHY SPONSOR THE CAMBRIDGE ICE HOUNDS GOLF CLASSIC?

Your sponsorship directly fuels the life-changing work of the Cambridge Ice Hounds, helping us:

- Provide adaptive equipment and essential resources that empower athletes with disabilities to participate fully, safely, and confidently in the game they love.
- Expand and enhance our programming to meet the unique needs of every player, creating more meaningful opportunities for growth, skill development, and belonging.

Your support doesn't just keep us on the ice—it creates a space where players are seen, celebrated, and included.

By sponsoring this event, you will:

- Elevate your brand among a compassionate and engaged audience that values inclusion, resilience, and community support.
- Align with a beloved local organization that delivers measurable impact in the lives of children, youth, and adults with disabilities.
- Connect with potential customers and community leaders who actively support businesses that give back and make a difference.

Join us in showing what's possible when a community comes together—for the love of the game, and for the athletes who inspire us every day.

HOW TO BECOME A SPONSOR:

To become a sponsor or donate an auction item, please contact:

Jenn Kerr or **Monica Small**

Tournament Sponsorship Leads

Jenn | jenniferakerr1@gmail.com

Monica | monica@thesmallworld.ca

For general tournament inquiries, contact **Cam Linwood** | Cam.Linwood@gmail.com

Thank you for considering this opportunity to support the Cambridge Ice Hounds.

Together, we can create a more inclusive community through the power of sport and ensure that everyone has the opportunity to get off the sidelines and into the game.